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# 2013 Buckeye Shepherd's Symposium

## Looking to the Future: Marketing, Nutrient Management and Product Demand

Saturday, December 14, 2013

OARDC Shisler Conference Center

1680 Madison Avenue | Wooster, Ohio 44691

### Keynote Speaker

**Jack Fisher**, Executive Vice President, Ohio Farm Bureau Federation - *"Celebrating Ohio's Water Resources - What can small ruminant (sheep and goat) farmers do to help solve Ohio's nutrient management issue?"*

### Youth Program

*To be determined*

### Schedule of Events

7:30-9 a.m.	Registration, Trade Show & Continental Breakfast
8-9	Ohio Sheep Improvement Association Annual Meeting (includes election of OSIA trustees)
9-9:30	Trade Show
9:30-10	Keynote Address - Jack Fisher
10-11:30	Breakout Tracks #1, #2 & #3 Begin Youth Program
11:30 a.m.-12:30 p.m.	Lamb Luncheon
12:30 - 1:15	<ul style="list-style-type: none"><li>▶ USDA-APHIS Scrapie Program - Sam Wiford, ODA Small Ruminant Health Committee</li><li>▶ American Sheep Industry Report - Susan Shultz, ASI Region 3 Director</li></ul>
1:15 - 2	Awards Program <ul style="list-style-type: none"><li>▶ Environmental Stewardship</li><li>▶ Friend of the Ohio Sheep Industry</li><li>▶ Distinguished Service</li><li>▶ Charles Boyles Master Shepherd</li></ul>
2 - 3:30	Breakout Tracks #1, #2 & #3
3:30 p.m.	Adjournment

### Breakout Track #1- The Role Nutrient Management Will Play in the Future of the Small Ruminant Industry

#### Morning Sessions

- ▶ "Building Trust on the Nutrient Management Issue" - David White, Ohio Farm Bureau Federation
- ▶ "What is the N, P, and K of Small Ruminant Manure and How Can it Best Be Utilized on the Farm?" - Amanda Douridas, OSU Extension, Champaign & Union Counties

#### Afternoon Sessions

- ▶ "Basics of Developing the 4-R Nutrient Management Plan for Your Farm" - Greg LaBarge, OSU Extension, Field Specialist, Agronomic Systems
- ▶ "Basics of Developing a Grazing Management Plan for Your Farm" - Bob Hendershot, Retired, USDA Grazing Specialist, Pickaway Co. Sheep Farmer

### Breakout Track #2 - The 5-Sided Feeder Bottleneck - Changing the Future Mindset of the Sheep Industry - Listening Session

#### Morning & Afternoon Sessions

- ▶ "The Future of the U.S. Lamb Industry" - Nick Forrest, American Lamb Board, Butler Co. Sheep Farmer
- ▶ "Using Technology and the Future of the Sheep Industry" - Bill Shultz, Bunker Hill Farm
- ▶ "Breaking Traditions to Brighten the Future of the Sheep Industry" - Dr. Henry Zerby, OSU Animal Sciences
- ▶ "The Future Infrastructure of the Sheep Industry" - Dave Rowe, Mid-States Wool Growers

### Breakout Track #3- A Futuristic View of Farm to Retail Marketing of Local Lamb Marketing Programs

#### Morning Session

- ▶ "Are You a Seller or a Marketer? - Marketing Options for Lamb Producers" - Don Van Nostran, Athens Co. Sheep Producer & Lamb Marketer

#### Afternoon Session

- ▶ "The Dollars and Cents of Marketing - The Business Side of Marketing" - Don Van Nostran, Athens Co. Sheep Producer & Lamb Marketer

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