

WORLD WIDE SIRES HAS THE **INTERNSHIP** YOU'VE BEEN LOOKING FOR!

World Wide Sires, Ltd. (WWS) is seeking a creative, motivated and detail-oriented agriculture communicator to join our team as the Summer 2020 Marketing and Advertising Intern. The internship will provide valuable experience in marketing, public relations and advertising for the industry's leading A.I. company. If you have an interest in the global A.I. industry and a passion for dairy farming, this is a great opportunity to be part of a dynamic team that is serving producers around the world.

ABOUT WORLD WIDE SIRES

WWS represents Select Sires, Accelerated Genetics and GenerVations product lines, marketing elite dairy and beef genetics to farmers in Europe, Africa, Asia, the Middle East and Oceania. Our mission is to provide industry leading genetics and services to ensure continued success for our global customers.

RESPONSIBILITIES

The internship will be tailored to your strengths and interests, but as the WWS Marketing and Advertising intern your responsibilities may include the following:

- Create advertisements, brochures and flyers
- Plan and create content for WWS social media accounts
- Gather testimonials, photos and video to support our advertising campaign
- Write ad copy and articles
- Conduct market research and develop presentations for the Marketing team
- Organize employee events
- Assist with tour planning for our international visitors
- Work with the Advertising and Marketing teams on special projects that strengthen the WWS brand
- Demonstrate public speaking skills with an internship summary presentation

To learn more about internship qualifications, logistics, and responsibilities, please visit wwsires.com/about/jobs

DO YOU WANT TO JOIN OUR TEAM?

Please send your cover letter, resume, unofficial transcript, and three references to:

Melanie Dias Hoggard
World Wide Sires, Ltd.
5545 Avenida de los Robles
Visalia, CA 93291
Tel: 559-622-2236
E-mail: mdias@wwsires.com

Application deadline: FEBRUARY 1, 2020



WWS

BY DESIGN...NOT CHANCE

Experience the Difference.

WORLD WIDE SIRES, LTD.®

