American Dairy Association Mideast Communications Intern

Objective Intern will gain experience working in an association setting and utilizing

communication skills such as writing, editing, graphic design, photography and social media. Intern will also gain experience in public relations and event planning. Position is in Columbus, Ohio and responsible to the Communications Manager for day-to-day

activities.

Responsibilities Serve as an advocate for dairy.

Assist in developing communication materials that promote the dairy industry and the

association's marketing and education programs.

Assist in coordinating and staffing industry and consumer events.

Staff the Ag is Cool exhibit at the Ohio State Fair and answer dairy/agriculture

questions from consumers.

Assist with traditional and social media efforts.

Other duties as assigned by the Communications team.

Qualifications Agricultural Communication or related course of study

Strong written and oral communication skills

Working knowledge of Creative Cloud, specifically Adobe Illustrator, Photoshop and

InDesign

Good photography skills

Dependable

Creative

Initiative

Team attitude

Desire to learn

Flexible in schedule to work occasional evenings and weekends

Willing and able to travel by automobile

Length of Internship Approximately 25-30 hours per week from May 13-August 9; typical hours will be

from 9:30-3:30 but may vary

Wage \$12.00/hour

Send Cover Letter & Resume Jenny Hubble, Senior Vice President, Communications

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