



WORLD WIDE SIRES, LTD.

Your Foundation ... Your Future

5545 Avenida de los Robles • Visalia, California 93291 USA

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To: 16142922929
From: mdias@wwsires.com
Date: 10/20/2016 10:52 AM
Subject: World Wide Sires Summer Internship
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Message:

Greetings,

Following is the World Wide Sires' Summer Internship announcement. Please post it and pass it along to interested students.

Thank you.

Kind regards,

Melanie

Melanie Dias Hoggard
Director of Advertising & Public Relations

World Wide Sires, Ltd.
5545 Avenida de los Robles
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World Wide Sires, Ltd. Summer 2017 Internship

World Wide Sires, Ltd., the export representative for Select Sires and Accelerated Genetics to all areas of the world except the Americas, is seeking a motivated college student for its internship program.

The internship will provide valuable experience in marketing, public relations and advertising for a student with a dairy background. World Wide Sires (WWS) offers a 3-6 month internship to a qualified candidate. Currently, an internship is available for Summer 2017. At WWS, an intern has the opportunity to become familiar with World Wide Sires' policies and procedures of the U.S. A.I. industry and personnel, as well as U.S. dairy and beef genetic programs.

Marketing & Advertising Intern Responsibilities:

- 1) Assist the Public Relations department with travel itinerary arrangements and accompany international customers needing escorts in California.
- 2) Assist with special events.
- 3) Update all U.S. farm files.
- 4) Complete new farm research and expand U.S. farm database.
- 5) Assist the Advertising department with promotional material assembly including gathering sire proof information, pedigrees, writing copy and proof reading.
- 6) Writing articles featuring cow families, specific sires, farms, etc.
- 7) Preparing presentation material using Microsoft Power Point.
- 8) Build your knowledge of these computer programs: Adobe InDesign, Adobe Photoshop, Microsoft Power Point, Microsoft Word, Microsoft Excel and Groupwise E-mail.

Qualifications:

Junior or senior student majoring in dairy science or agriculture journalism is preferred. Basic knowledge and background in the dairy industry, good writing and communication skills and computer literacy are essential.

For more information about World Wide Sires, visit our website at www.wwsires.com.

All interested students should send a resume and three references to:

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Application deadline: November 18, 2016