

# Merging Business and Animals

*VP Animal  
Programs  
Columbus  
Zoo &  
Aquarium*

*Retired  
Production  
Engineering  
Leader – Honda  
North America*

*Co-director  
of CHAIRE*

**What?** Join a panel of specialists as they discuss the roles that marketing and operations management play in human-animal interactions

**When?** March 19<sup>th</sup> Thursday 6:00 pm

**Where?** Fisher College  
(specific location TBD)